



# NORTHERN AUSTRALIA FOOD FUTURES CONFERENCE 2014

## Preparing for the future of Agriculture in the North 3-5 NOVEMBER - DARWIN, NORTHERN TERRITORY

The Northern Australia Food Futures Conference will be the most significant industry driven event on Agricultural development in the North.

The Conference will focus on **markets and economics as a driver of Northern Agricultural Development** and will generate focused discussion on northern agriculture development policies, helping to create a framework for long term success.

- Strong partnership support from NT, WA and QLD Governments
- High profile industry sponsors and partners
- Credible program with more than 30 national and international speakers

REGISTER  
ONLINE NOW

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### PROGRAM

**Nov 3rd**  
Welcome Reception | Horizon Future Leaders  
Breakfast & Tour | President's Lunch

**Nov 4th**  
Conference Day One | Conference Dinner

**Nov 5th**  
Conference Day Two | Focussed Sessions

Join The Conversation



#FoodFutures

## SPEAKERS INCLUDE

Northern Australia Food Futures Conference organisers have brought together key thinkers from around Australia and internationally to join in on panel discussions and share their experiences and knowledge with participants.



**The Hon. Terry Redman,**  
Minister for  
Regional  
Development, WA



**David Anthony B. Sc**  
Agr, GAICD,  
Auscott Limited



**Dr Stephen Yeates,**  
Principal Research  
Agronomist,  
CSIRO



**Gavin Scurr,**  
Piñata Farms  
Pty Ltd



**Jim Engelke,**  
Kimberley  
Agricultural  
Investment



**David Hanlon,**  
Agricultural  
Economist and  
Market Analyst



**The Hon. Adam Giles,**  
Chief Minister  
of the Northern  
Territory

For a full list of speakers attending the Conference please visit: <http://foodfutures.ntfarmers.org.au/speaker>



## CONFERENCE PARTNERS & MAJOR SPONSORS



### From the CEO: Land and water is not enough



**Grant Fenton, CEO**  
NT Famers Association

For too long, agricultural development has been underpinned by the idea that the answer lies in having ample land and water. In the past, the shining light on the hill for investors was access to land and water. Large scale failures by corporate investors meant that the brand for northern development was damaged. However, a group of successful growers in the north have provided a model for success. Their focus on markets and economics has provided them with enormous success. Growers who looked at the market need and did their sums have been able to sustain, grow and develop into a multi-million dollar industry.

The Vietnamese farming community in the Northern Territory is a great example of this. Thirty years ago, having arrived with next to nothing, they established themselves; firstly a small group of growers and then as time went on, more and more. Some failed. But where one failed, others arrived and established and others thrived. Now, the Vietnamese farming community, growing a range of horticultural products, is worth around \$60M. [Read More...](#)

### Case study: Successful Northern Farmers

A group of farmers in the NT and the Ord have been flying under the radar for the last 30 years developing a large and successful cropping industry in the north-west. Starting from zero in 1980, crop production in the NT is now around \$200 million, around 80,000 ton, from around 8,000 ha of irrigation. On the Ord, successful farmers have been cropping for many years with the value of crop production around \$60 million. This will rise as sandalwood harvest increases over the next few years and Ord Stage 2 crop production comes into fruition.

Most of successful northern production is based on mangoes watermelons, rockmelons, Asian vegetables, chick pea, seed crops, and hay. Future growth in the value of sandalwood, chia and Ord stage 2 will see ongoing increase. A wide range of other crops are grown including bananas, lemons, cucumbers, pumpkin, pineapple, rambutan, papaya, red onions, jackfruit, red grapefruit, grapes, vegetables, and nursery lines. Some of these businesses are very large in the \$10-20 million turnover range. Some are very innovative like chia and sandalwood. Markets and economics have been at the forefront of all these developments. [Read More...](#)



## REGISTRATION



Register your interest in attending the Northern Australia Food Futures Conference online at <http://foodfutures.ntfarmers.org.au>. Alternatively, please complete the form below and **fax** it to +61 8 8942 0233 or **email** to [events@associatedadvertising.com.au](mailto:events@associatedadvertising.com.au). RSVP by COB Friday 26th September.

### PERSONAL DETAILS

Booking contact name:

Delegate's name:

Title:

Company/Organisation:

Postal address:

Tel:  Mob:  Fax:

Email:

Special dietary needs/Food allergies (*please list*):

### TICKET TYPE

### PRICE

### QTY

Full Registration <i>(includes registration to both conference days, welcome reception and conference dinner)</i>	<b>\$1500</b>	<input type="text"/>
NT Farmers Association Member Full Registration	<b>\$499</b>	<input type="text"/>
Welcome Reception & Conference Day 1	<b>\$950</b>	<input type="text"/>
Conference Day 2	<b>\$750</b>	<input type="text"/>
Conference Dinner ( <i>registered delegate</i> )	<b>\$150</b>	<input type="text"/>
Conference Dinner ( <i>guest</i> )	<b>\$185</b>	<input type="text"/>

Please select the Commodity Session you wish to attend

Cotton  Sugar  Horticulture  Niche crops  Grains  Fodder

### PAYMENT

My cheque for \$  is enclosed (*made payable to Associated Advertising & Promotions*).  
Cheques can be posted to **GPO Box 4475 Darwin NT 0801**

Direct Deposit **Account Name:** Associated Advertising & Promotions  
**Bank:** CBA **BSB:** 065 901 **Account No:** 11005106  
*(Please include your name in the reference field so payment can be matched to your booking)*

To register online and pay by credit card please visit  
[www.foodfutures.ntfarmers.org.au](http://www.foodfutures.ntfarmers.org.au)

**Please note** there will be no refunds from 45 days prior to conference date.

For more information on the Northern Australia Food Futures Conference please visit [www.foodfutures.ntfarmers.org.au](http://www.foodfutures.ntfarmers.org.au)

**Associated Advertising & Promotions** is proud to be the  
Conference Coordinators for the 2014 Northern Australian Food Futures Conference.  
For further information call **Natalie Bell** on **+61 8 8942 3388**.

To unsubscribe from Conference Updates please email [natalie@associatedadvertising.com.au](mailto:natalie@associatedadvertising.com.au)