



NATIONAL FARMERS' FEDERATION
2014 National Congress
20 - 21 October

AUSTRALIAN INSTITUTE OF SPORT ARENA CANBERRA



PRODUCING OUR future

from
grass roots
to global

As a valued member of WAFarmers, we invite you to join us at the National Farmers' Federation 2014 National Congress.

NFF Congress is the major biennial event for Australian agriculture and returns to the AIS Arena, Canberra on Monday 20 and Tuesday 21 October. Over 350 representatives from government, industry and the wider agricultural supply chain will come together to look at agriculture from a grass-roots to global perspective.

The theme for 2014 is **Producing our Future**. Many areas impact on opportunities for 'Producing our Future' and this year's theme provides an ideal forum to explore a broad range of concepts including the **social, environmental and economic issues**.

The NFF 2014 National Congress agenda will:

- **Examine our core business:** What constitutes the main or essential activities of agriculture today?
- **Consider challenging viewpoints:** What social and environmental movements are occurring that may impact on farm profitability and sustainability?
- **Explore blue-sky opportunities:** What trends, developments and advances could drastically redefine agriculture as we know it?

Why should you attend? Congress will provide you:

- Access to Australia's agricultural industry leaders and achievers, including NFF President Brent Finlay and the Presidents and CEOs of the 29 member organisations;
- An opportunity to hear directly from the Prime Minister and other key Ministers and MPs;
- Interesting and thought-provoking insights, information and perspectives through a range of session formats designed to be dynamic and interactive;
- The chance to network with the agricultural industry: farmers, industry and Government from grass roots to global
- Ticket to the Congress Dinner Event where we'll celebrate the International Year of the Family Farmer and the NFF's 35th Anniversary.

All WAFarmers members are invited to attend Congress at a special discounted rate of \$330 – a saving of \$500 per person!

Click here and select 'Farmer / NFF Member Full Delegate' as your registration type to receive the discounted rate.

For more details on the NFF 2014 National Congress, including agenda updates and registration link, **click here** to visit our website.

We look forward to seeing you at Congress.

From the team at NFF and WAFarmers.

